

SHPE PURDUE SPONSORSHIP PACKET

PURDUE UNIVERSITY
2023-2024



SHPE
Leading Hispanics in STEM

Purdue
University

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ABOUT SHPE

The Society of Hispanic Professional Engineers (SHPE) was founded in 1974 by a group of Hispanic engineers employed by the city of Los Angeles. Their objective was to form a national organization of professional engineers to serve as role models in the Hispanic community.

The concept of Networking was the key basis for the organization. SHPE quickly established two student chapters to begin the network that would then grow to encompass the nation as well as reach countries outside the United States. Today, SHPE is the largest association for Hispanics in (Stem. (shpe.org

ABOUT OUR CHAPTER

At Purdue, we are proud to host our own SHPE chapter, recognized over the years as the prime organization for Hispanics in the Purdue community. SHPE is known to gather hard-working and resilient members under its chapters, aiding in the development of well-rounded professionals.



MISSION & VISION

SHPE changes lives by empowering the Hispanic community to realize its full potential and impact the world through STEM awareness, access, support, and development.

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

WHY SPONSOR SHPE PURDUE?

Building a positive corporate presence at SHPE Purdue ensures our talented and diverse members understand how your company is participating in changing the world. Collaborative events such as workshops, interview exercises, and information sessions help connect our members with opportunities and assignments to follow. Our members come from different backgrounds and have experience in numerous design fields.

OUR CORE VALUES



FAMILIA

We take responsibility for our collective strength and passion by developing communities, building a diverse and inclusive membership, and challenging each other to be our best.



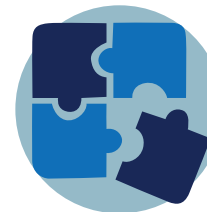
EDUCATION

We value formal education and professional development. We are dedicated to continuous improvement and renewal. We learn from successes, setbacks, and each other.



SERVICE

We act on a foundation of service. We commit to deliver the highest levels of quality, integrity, and ethical behavior. We act with empathy, patience, and understanding.




RESILIENCE

We embrace our diverse cultures and communities, which enable us to adapt, thrive, and persist with optimism.


2023 - 2024 SHPE PURDUE TEAM

Andrea Ordonez

aordone@purdue.edu | 


President

Maria Jose Jimenez

jimenemj@purdue.edu | 


Vice President

Jose Velasco

javelasc@purdue.edu | 


Secretary

Roberto Herrera

raherrer@purdue.edu | 


Public Relations Officer

Eduardo Da Silva

eidasilv@purdue.edu | 

Treasurer

Diego Santos

dsantosl@purdue.edu | 

Student Representative

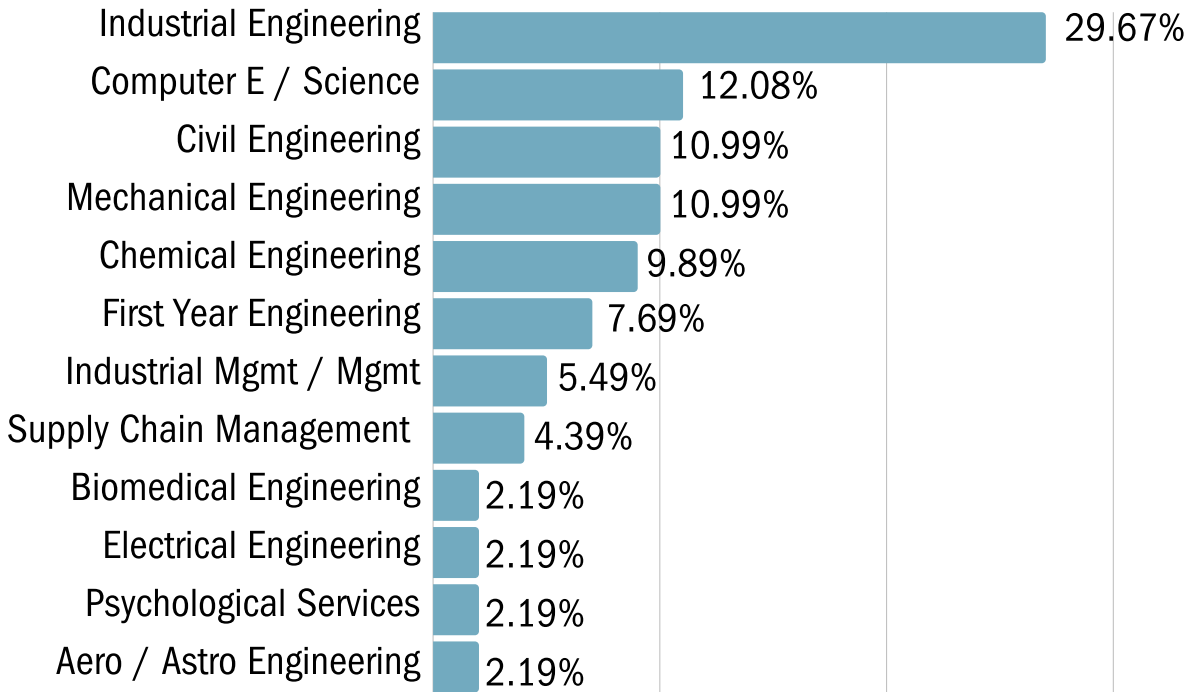
"We fulfill our core values through formal and informal events. We host weekly meetings featuring companies and diverse topics that range from professional development to service and socials"



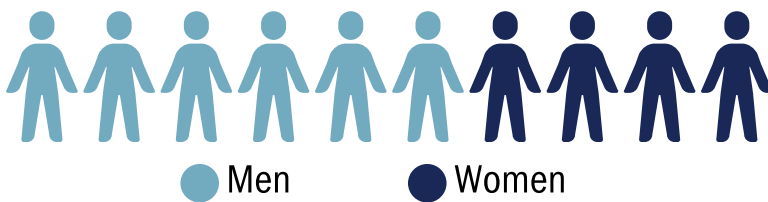
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OUR DEMOGRAPHICS

OUR MAJORS



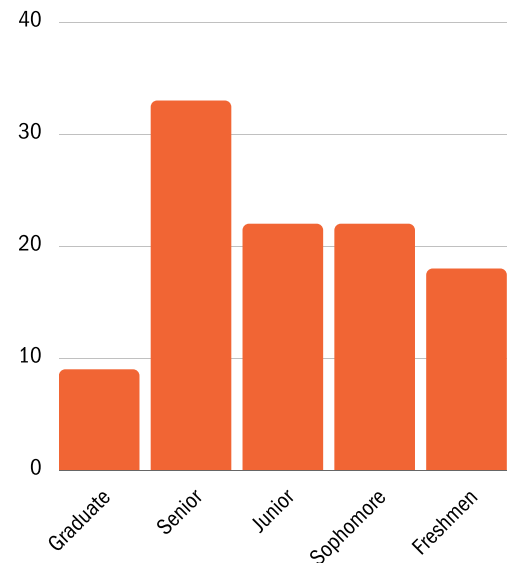
MEN TO WOMEN RATIO



AVERAGE GPA

3.40

STUDENT CLASSIFICATION



SPONSORSHIP TIERS

We offer a variety of ways SHPE Purdue can help you reach your collegiate outreach goals. Becoming a SHPE sponsor ensures that you receive a strong positive connection with our members!

					
Social Media Postings					
Resume Book					
Company Logo on Campus					
Sponsor Appreciation Event					
Info Session/General Meeting (1)					
Professional Development Workshop (1)					
Spotlight on Weekly Newsletter					
Technical Workshop (1)					
Feature on Chapter Opportunities Webpage					
Joint Events (1)					
Priority Schedule Events					
Soccer Team Sponsorship (1)					
Coffee Breaks (2)					
Scholarship Sponsorship (2)					
Day w/ Industry Networking Night					
					

For questions and event consultation, please contact:

Andrea Ordonez, SHPE Purdue President

aordone@purdue.edu / shpe.purdue.president@gmail.com

Social Media Postings

Display on our social media that may include opportunities for our members with your company or a kind of “logo display”.

Resume Book

Every year our chapter has a census of all our members. This gathers our members' demographics, work experience, and academic achievements.

Company Logo on Campus

As one of the largest student organizations at Purdue, we were granted an office in Dudley Hall on campus. It is a popular study and hangout spot for students.

Sponsor Appreciation Event

This is an online event where our members along with our sponsors socialize and dynamically get to know our chapter Familia.

Info Session/ General Meeting

Your company will host an informative session with our chapter in order for our members to get a bigger perspective about your company and the opportunities offered.

Professional Development Workshop

Your company will have the opportunity create an event for our chapter members and provide insightful tips for their professional growth in areas such as networking, resume building, interviews, etc.

Spotlight on Weekly Newsletter

Opportunity to be featured in the “Company Spotlight” section of the weekly newsletter sent to all members of our chapter.

Technical Workshop

This is a workshop where you can help our chapter members with technical or valuable skills to be extraordinary team members.

Social Networking Events

Networking event where sponsors can spot potential candidates, share valuable information about their company and connect further with the SHPE Purdue community. Students will have the option to sign up for a half-hour mock interview or an informal chat with a company representative.

Feature on Opportunities Page

Your company's networking events, job postings, and other events will be featured in our opportunities section on our website.

Joint Events

Your company will have the chance to feature any joint event with any of our SHPE Programs. (MentorSHPE, SHEP Jr.)

Priority Scheduling Events

We will provide your company with the opportunity to choose the dates that are most suitable prior to the beginning of semester.

Soccer Team Sponsorship

Our chapter hosts an annual open soccer tournament consisting of 8 student teams. Your company will have the opportunity to sponsor a team with the company logo featured on the uniform and team name. Funds will be used to provide the team with uniforms, refreshments, and needed hydration.

Coffee Breaks

Your company will have the chance to showcase its opportunities in our biweekly coffee break where we offer our members a space to grab pastries and coffee.

Scholarship Sponsorship

We give out scholarships to outstanding members of our organization as a reward for their commitment to our club, academic achievement, and overall excellence. Your company will have a scholarship to your name to reward members who fit a specific profile you favor.

EVENT SPONSORSHIPS

DWI Night

Networking night is an event where our sponsors will have the chance to spot potential candidates, share valuable information about their company with our members, and connect further with the SHPE Purdue community. Students will have the option to sign up for a half-hour mock interview or an informal chat with a company representative.

Cost: \$300

Contact: Daniel El-Hage (Professional Development Director - delhage@purdue.edu)

Social Networking Events

Similar to the DWI Networking night, this is a networking event where our sponsors will have the chance to spot potential candidates, share valuable information about their company with our members, and connect further with the SHPE Purdue community. Students will have the option to sign up for a half-hour mock interview or an informal chat with a company representative.

Cost: \$400

Contact: Cristian Gorayeb (Professional Development Director - cgorayeb@purdue.edu)

Individual Sponsorships:

Sponsors that are in a lower sponsorship tier still have the chance to have any benefit at an additional cost.

These are specified below:

Individual Sponsorships	
<p>Workshops: Cost: \$100 Contact: Andrea Ordonez - aordone@purdue.edu</p>	<p>Coffee Breaks: Cost: Up to \$250 Contact: Maria Jimenez - jimenemj@purdue.edu</p>
<p>Joint events: Cost: \$150 Contact: Maria Jimenez- jimenemj@purdue.edu</p>	<p>Scholarships Sponsorship: Cost: \$500 Contact: Andrea Ordonez - aordone@purdue.edu</p>

(Your company's name) Soccer Cup

Have your company be the title sponsor of our annual soccer cup hosted in the spring. Additionally, the company logo would be displayed in all games and the winner's medals. This sponsorship will help cover fees for booking the soccer field and tournament logistics costs.

Cost: \$1000

Contact: Diego Mendoza (Social Events Director - mendo164@purdue.edu)

Soccer Cup Team Sponsorship

Be part of this tournament by sponsoring one team! Your company logo will be featured on the uniform and team name. Funds will be used to provide the team with uniforms, refreshments, and needed hydration.

Cost: \$300

Contact: Diego Mendoza (Social Events Director - mendo164@purdue.edu)

THANK YOU!

CONNECT WITH US:

EMAIL: shpe.purdue.president@gmail.com

WEBSITE: www.shpe-purdue.com

LINKEDIN: [Purdue University Society of Hispanic Professional Engineers](#)

INSTAGRAM: [@shpepurdue](#)



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